



For Immediate Release
Oct 25 2011

Cariboo Chilcotin, Discovery Coast Circle Tour Vacation Contest Winner Announced

WILLIAMS LAKE, BRITISH COLUMBIA – On behalf of all sponsors and regional partners the Cariboo Chilcotin Coast Tourism Association is pleased to announce **Cherie Lemire** of White Rock, BC, as winner of the Cariboo Chilcotin Discovery Coast circle tour vacation trip for two (approximate total prize value: \$3,100).

When contacted by CCCTA marketing manager Brad McGuire, Cherie had this to say; “I was thrilled to win this contest and really look forward to the opportunity to experience the natural beauty, culture and history of the Cariboo Chilcotin Coast. It will be so awesome being a tourist in our own wonderful Province; I can't wait for the adventures to begin!”

“With entries for this incredible prize package from various communities in our target markets, we are pleased with the results of our marketing initiative to bring attention to our region, stakeholders, industry partners & participating sponsors. A special shout out to BC Ferries for keeping this circle route possible. Thank you to all our entrants and congratulations to Cherie!” Amy Thacker - CCCTA CEO.

Photo of Cherie available on request

Title Sponsor: **BC Ferries Vacations** (A-B)

<u>Participating Sponsors:</u>	<u>Map Symbol</u>
BC Ferries Vacations	(A-B)
April Point Resort & Spa (Quadra Island)	(C)
Quarterdeck Inn & Marina (Port Hardy)	(D)
Bella Coola Mountain Lodge	(E)
Suntree Guest Cottages 4x4 Rentals	(E)
Terra Nostra Guest Ranch	(F)
Sandman Inn Williams Lake	(G)
Xats'ull Heritage Village	(G)
Echo Valley Ranch & Spa	(H)
Nita Lake Lodge (Whistler)	(I)
Aboriginal Tourism BC	(J)

Sample of the route/itinerary,

Note: winners can choose to travel the circle route in the opposite order.

Day One

Vancouver to Campbell River/Quadra Island (via Nanaimo aboard BC Ferries). (264 km)

Accommodation courtesy: *April Point Resort & Spa*

Day Two

Campbell River/Quadra Island to Port Hardy (238 km)

Accommodation courtesy: *Quarterdeck Inn Marina Resort*

Day Three

Discovery Coast Passage Ferry to Bella Coola

Accommodation courtesy: **BC Ferries Vacations** (*at Bella Coola Mountain Lodge*)

Days Four and Five

Seasonal Grizzly Bear Viewing Tour or Eco Raft Tour courtesy Bella Coola Mountain Lodge.

Activity 2: *Explore the Bella Coola Valley with a 4x4 Daily Rental* courtesy of **Suntree Guest Cottages**

Accommodation courtesy: **BC Ferries Vacations** (*at Bella Coola Mountain Lodge*)

Day Six

Bella Coola to Kleena Kleene/Clearwater Lake (208 km)

Accommodation & activity courtesy: *Terra Nostra Guest Ranch*

Activity: **Chilcotin Horseback Riding** excursion.

Day Seven

Kleena Kleene/Clearwater Lake to Williams Lake (242 km)

Accommodation courtesy: *Sandman Inn & Suites*

Activity courtesy: **Xats'ull Heritage Village** Tour and Meal

Day Eight

Williams Lake to Echo Valley Ranch & Spa, near Jesmond, BC (211 km)

Accommodation & activity courtesy: *Echo Valley Ranch & Spa*

Activity: **60 Minute Thai Spa Treatment for 2, or ½ Day Horseback Ride**

Day Nine

Echo Valley Ranch (Jesmond) to Whistler (143 km)

Accommodation: *Nita Lake Lodge*

Activity: Experience Whistler on own

Day Ten

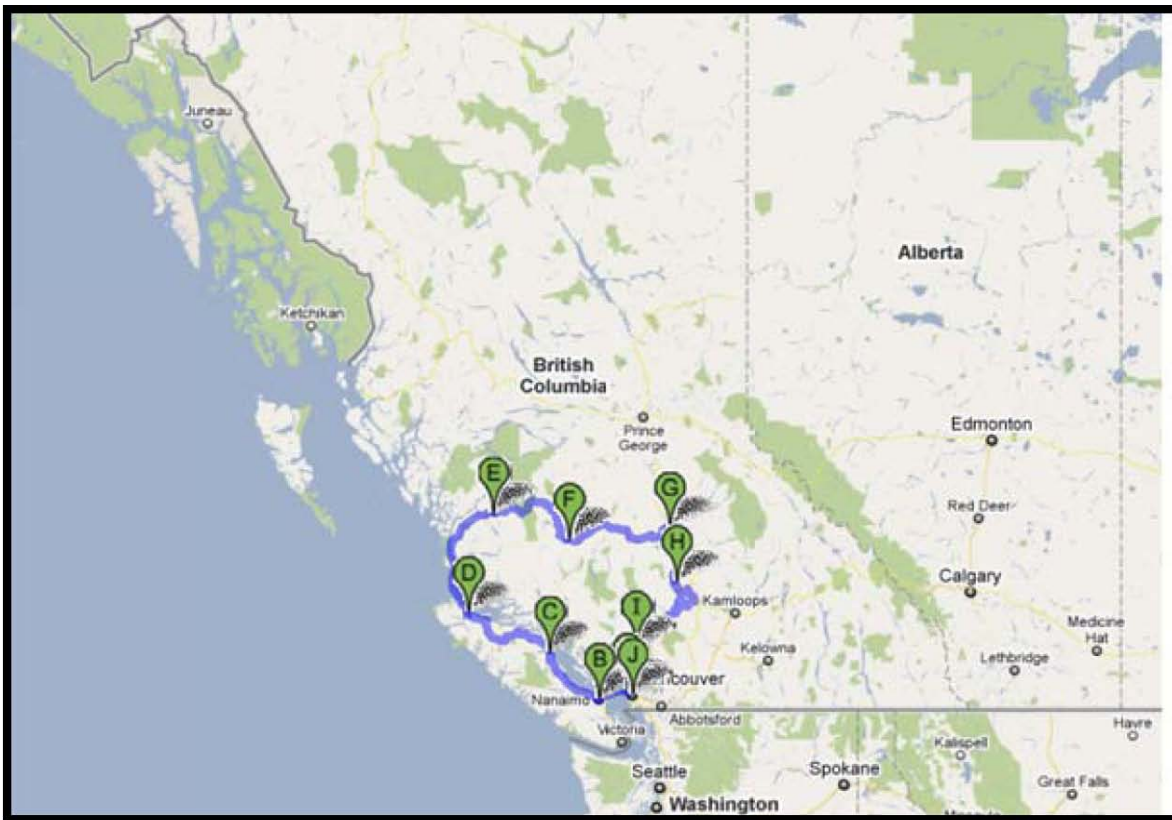
Whistler to Vancouver (123 Km)

Activity: Whistler on own – morning.

Depart for Vancouver

Activity courtesy: **Klahowya Village Potlatch Package** for two (in Stanley Park) includes tour, meal and ride on **Spirit Catcher Train**.

Tour Route map on next page



Cariboo Chilcotin Coast Tourism Association
#204 – 350 Barnard Street Williams Lake, BC V2G 4T9
Phone: 250 392 2226 TF: 1 800 663 5885 Fax: 250 392 2838

The Cariboo Chilcotin Coast Tourism Association is a Destination Marketing Organization that works in conjunction with Tourism BC and the tourism industry in the Cariboo, Chilcotin and Central Coast area to help foster the growth of the tourism industry and related economic development in the region. For more information on the Cariboo Chilcotin Coast region visit www.landwithoutlimits.com

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Contact

Brad McGuire
Marketing manager
Cariboo Chilcotin Coast Tourism Association
Phone: 250-392-2226
E-mail: brad@landwithoutlimits.com