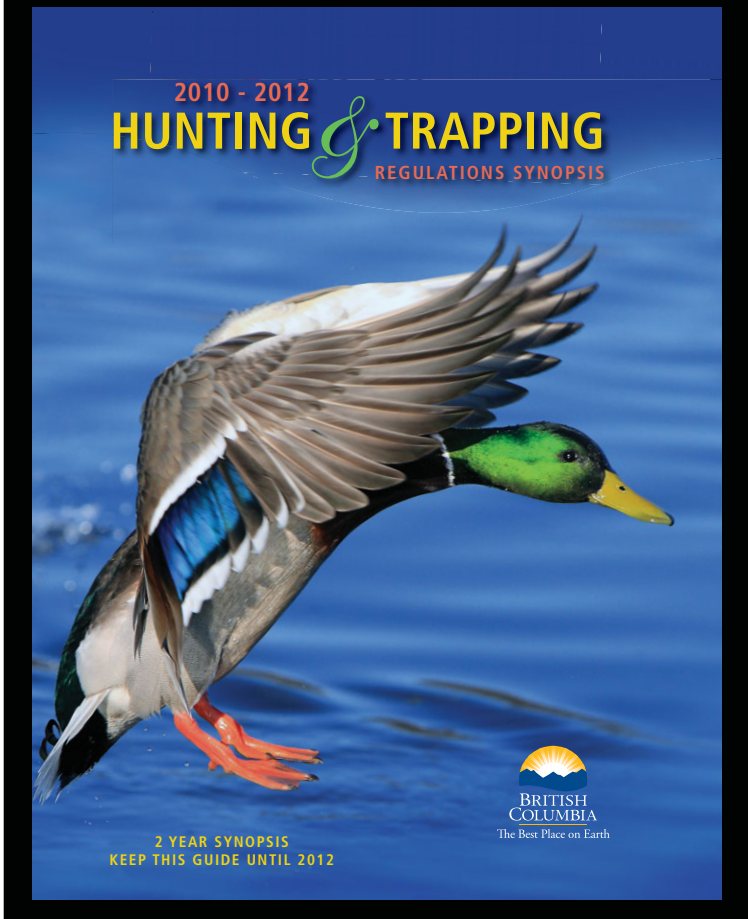


One page from the 2009 Cariboo Chilcotin Coast section . . .



The Cariboo Chilcotin Coast Tourism Association is proud to announce the continued partnered marketing opportunity with the very popular **BC Hunting & Trapping Regulations Synopsis - 2012/2014** publication. This publication has exceptional circulation, with 250,000 copies. Direct reach to sportsmen and women. Ad space is limited so book today.

**Distribution...**

- Amazing Circulation - 250,000 copies - 25% increase
- Outdoor Retailers and Resorts
- Outdoor Consumer Shows
- Visitor Centres
- 2 Year Edition - Incredible presence for your business

**There is limited “partnered” space, so book today...**

**Don’t miss out!**

DISPLAY ADVERTISING		
Ad Sizes and Rates		
Ad Size	Dimensions (w x d)	Stakeholder Discount Rates
1/6 Vertical Ad	2 3/8” x 4.875”	\$1260
1/9 Ad	2 3/8” x 3.25”(V) or 4.875” x 1.5”(H)	\$840
1/12 Square	2 3/8” x 2 3/8”	\$630
1/18 Horizontal Ad	2 3/8” x 1.5”	\$420
<b>HST is not included in Rates</b>		

### REMEMBER

to register as a Stakeholder at [www.landwithoutlimits.com](http://www.landwithoutlimits.com)

To participate in a Tourism Partners Program, **all stakeholder's must be registered** as "stakeholders" on [landwithoutlimits.com](http://landwithoutlimits.com), complete this form and return it by fax no later than the project deadline.

**AN INVOICE WILL FOLLOW.** Private Sector funds are due and payable at the time the invoice is received. The CCCTA pays the supplier directly upon receipt of a tear sheet. This contract is legally binding.

### Advertising Purchase Agreement

Company Name: \_\_\_\_\_

Order Date: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Ad Cost: \$ \_\_\_\_\_

Add HST @ 12%: \$ \_\_\_\_\_

HST will be refunded if tax is not implemented

**TOTAL COST:** \$ \_\_\_\_\_

**Method of Payment:**  Visa  Mastercard

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

1-800 #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Print Name: \_\_\_\_\_

Please fax this signed agreement to 250.382.6014

### Ad Material

Please send all ad material by mail or email to Annemarie Rindt:

Black Press, 818 Broughton St.,  
Victoria, BC, V8W 1E4  
Email: [hunt@blackpress.ca](mailto:hunt@blackpress.ca)

### Deadlines

**Space Booking:**  
March 15, 2012

**Ad Materials:**  
March 15, 2012